

## WISE 2005 Industry Program (Sunday – November 20, 2005)

---

*Sunday 8:45 - 10:30*

---

**Welcome: Jen-Yao Chung, Stephane Gagnon**

**Industry-1: Semantic Web (Room 1) Session Chair: Andreas Wombacher**

- Invited Keynote: An Industry View on SOA and Implications for Web Information System Engineering
  - Building a Semantic-rich Service-Oriented Manufacturing Environment  
*Zhonghua Yang, Jing-Bing Zhang, Robert Gay, Liqun Zhuang, Hui Mien Lee*
  - Building a Semantic Web System for Scientific Applications: An Engineering Approach  
*Renato Fileto, Claudia Bauzer Medeiros, Calton Pu, Ling Liu, Eduardo Delgado Assad*
- 

*Sunday 11:00 - 12:30*

---

**Industry-2: SOA (Room 1) Session Chair: Alejandro Bia**

- A SOAP Container Model for e-Business Messaging Requirements  
*Hamid Ben Malek, Jacques Durand*
  - An Empirical Study of Security Threats and Countermeasures in Web Services-based Services Oriented Architectures  
*Mamoon Yunus, Rizwan Mallal*
  - Collaborative End-Point Service Modulation System (COSMOS)  
*Naga Ayachitula, Shu-Ping Chang, Larisa Shwartz, Surendra Maheswaran*
  - A Process-Driven e-Business Service Integration System and Its Application to e-Logistics Services  
*Kwanghoon Kim, Ilkyeun Ra*
- 

*Sunday 1:30 - 3:30*

---

**Industry-3: BPM (Room 1) Session Chair: Shu-Ping Chang**

- BPM and SOA: Synergies and Challenges  
*Thomas Woodley, Stephane Gagnon*
  - Web Performance Indicator by Implicit User Feedback – Application and Formal Approach  
*Michael Barth, Michal Skubacz, Carsten Stolz*
  - Discovering the Most Frequent Patterns of Executions in Business Processes Described in BPEL  
*Benoit Dubouloz, Candemir Toklu*
  - CONFIOUS : Managing the Electronic Submission and Reviewing Process of Scientific Conferences  
*Manos Papagelis, Dimitris Plexousakis, Panagiotis N. Nikolaou*
- 

*Sunday 4:00 - 5:30*

---

**Industry-4: Web Infrastructure (Room 1) Session Chair: Stephane Gagnon**

- Tool Support for Model-Driven Development of Web Applications  
*Jaime Gomez, Alejandro Bia, Antonio Parraga*
- Web Personalization: My Own Web based on Open Content Platform  
*Seiyoung Lee, Hwan-Seung Yong*
- An Effective Approach for Content Delivery in an Evolving Intranet Environment - A Case Study of the Largest Telecom Company in Taiwan  
*Chih-Chin Liang, Ping-Yu Hsu, Jun-Der Leu, and Hsing Luh*
- Achieving Decision Consistency Across the SOA-based Enterprise Using Business Rules Management Systems  
*James Taylor*