Citizen Participation and Productive Management

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This course analyzes various approaches to the relationship between citizen participation and productive public management. It explores factors influencing citizen involvement and examines potential benefits and dysfunctions of an active citizenry. An important focus is on the role of public administrators in creating structures and networks to encourage citizens to work with officials in policy development and implementation.

Project

The major requirement for this course is a research paper examining a jurisdiction's effort to increase citizen involvement in policy development or performance management. Seminar members must select a topic and submit a paragraph about it to me no later than Oct. 16—but the earlier, the better. I will return the paragraph with comments. We can discuss topics in class during the first few sessions.

Projects are presented in class during the second half of the term. The paper itself is due Dec. 4, 2008.

Case studies must be placed in the context of the appropriate theoretical literature.

Evaluation of seminar performance is based on three considerations:

1. Class participation - includes analyzing and critiquing the various research projects;
2. Oral presentation; and
3. Research paper - includes responding to points raised during the oral presentation.

Participants should purchase the following books:


Important chapters and journal articles are noted in the outline.

For cases on citizen driven performance measurement see

Objectives and readings
I. Models of citizenship


II. The active citizenship model

1. Advocates


2. Critiques


3. Information technology and active citizenship


III. Who participates politically and why

1. A general framework for political participation


2. The role of education

Norman Nie, Jane Junn and Kenneth Stehlik-Barry, *Education and Democratic Citizenship in America*.

3. The role of workplace participation


4. The role of age


5. The role of cynicism and related attitudes in limiting political participation


6. The role of current policy design

a. Schneider and Ingram, *Policy Design for Democracy*.


IV. Public administrators and citizen participation

a. *Public Administration Review*, special issue on Citizenship and Public Administration, 44 (March 1984), section II.


V. Selected techniques for citizen participation

1. Evaluation frameworks


2. The public hearing


3. The citizen advisory committee


4. The citizen panel


5. The citizen discussion group and dialogue


6. The concept of co-production


7. Citizen centered models of governance

Richard Box, *Citizen Governance*.

Ethan Leib, *Deliberative Democracy in America*

Please note that Tuesday, November 25 is a Thursday on campus so we will have class on that date even though in the rest of the world it is not a Thursday at all.