



SPONSORSHIP AND EXHIBITION PROSPECTUS 2026

PAST CONFERENCE HIGHLIGHT

The previous edition of this conference series, New Jersey Future Energy Transmission Conference, was held on 10 December 2025 at NJIT, successfully brought together leaders from industry, government, national laboratories, and academia to discuss the challenges and opportunities facing the future electric power system.

Attendance

- **Over 175 participants** attended the conference.
- Participants included utility executives, regulators, policymakers, researchers, industry professionals, and students from universities across the region.

Utility Leadership

Senior leaders from all four New Jersey electric utilities delivered keynote presentations:

- PSE&G
- Jersey Central Power & Light (JCP&L)
- Rockland Electric Company
- Atlantic City Electric

In addition, the **New York Power Authority (NYPA)** also delivered a keynote presentation.

Government and Regulatory Participation

Representatives from key organizations participated, including:

- New Jersey Board of Public Utilities (NJBPU)
- PJM Interconnection
- Northeast Collaboratives
- New Jersey Economic Development Authority (NJEDA)

Industry Participation

Leading companies and organizations represented included:

OEMs

- Hitachi Energy
- Mitsubishi Electric

Transmission Consultants and Contractors

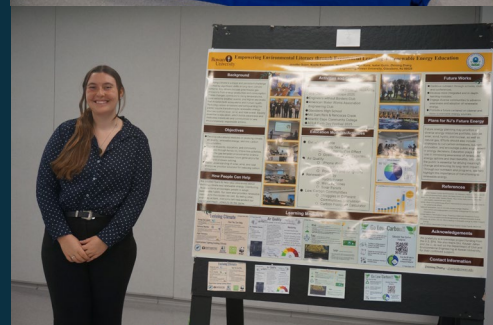
- Burns & McDonnell
- Daymark Energy Advisors
- Jacobs

National Laboratories

- Princeton Plasma Physics Laboratory (PPPL)
- Brookhaven National Laboratory (BNL)

Technical Program

- **17 research papers** were presented during the poster session.
- **12 papers** were accepted for publication in the IEEE conference proceedings and IEEE Xplore.



The previous edition of this conference series on 10 December 2025

Tiered Level Sponsorship and Exhibition Packages 2026

Level	Description	Asking Price
Premier Sponsor	● Present a pre-recorded 15-second video to all attendees at the conference opening (video to be provided by the premier sponsor) ● Call out company slogan and name during opening and closing ● Introduce representative name during opening ● Company logo with larger sizes than "Sponsor" will be displayed on physical program and conference welcome slides ● Company name/logo with larger sizes than "Sponsor" will be listed on the prominent positions of the conference banner ● Company name/logo with larger sizes than "Sponsor" will be listed in conference program and promotions ● Prominently located Exhibitor Table ● Ads (promo, video, or logo) linked to website/registration page	\$5000
Sponsor	● Call out company name and slogan during opening and closing ● Company name/logo listed on banner in conference ● Company name/logo listed in conference program and promotions ● Mentions on social media, website ● Exhibitor Table	\$2000
Exhibitor	● Exhibitor Table (6 feet x 3 feet)	\$800

The funds collected from the sponsorships will be used to support a variety of initiatives related to power system research, education, and workforce training.

*Please contact Prof. Philip Pong (philip.pong@njit.edu) or Nehasai Karamsetty (NJIT, nkk@njit.edu) for sponsorship and exhibition opportunities and arrangement.