

## New Jersey Wind Week (4 - 7 Dec 20230): Bootcamp and Conference



## **SPONSORSHIP OPPORTUNITIES**

| Tiered Level Sponsorships                           |  |    |              |
|---|--|----|--------------|
| Level   | Description  |    | Asking Price |
| Gold Sponsor (Quota limited to 2 for gold sponsors) | <ul> <li>Everything in silver level PLUS</li> <li>2 x scholarships (\$3000 each) named after the Company will be established to benefit students primarily from minority and underrepresented communities to pursue study in offshore wind graduate certificates at NJIT</li> <li>Present a pre-recorded 2-minute video to all attendees</li> <li>Prominent sponsor recognition on all conference promotions</li> <li>Prominently displayed advertisements in digital and physical programming</li> <li>Prominently located Exhibitor Table</li> <li>Ads (promo, video, or logo) linked to website/registration page</li> <li>Include 12 free registrations</li> </ul> |    |              |
|   |  | \$ | 15,000.00    |
| Silver Level Sponsor                                | <ul> <li>Everything in bronze level PLUS</li> <li>Prominently displayed logo on physical program and conference welcome slides</li> <li>Call out company slogan and name during opening, and introduce representative name</li> <li>Include 8 free registrations</li> </ul>  | \$ | 8,000.00     |
| Bronze Level Sponsor                                | <ul> <li>Company name/logo listed on banner in conference</li> <li>Company name/logo listed in conference program and promotions</li> <li>Include 3 free registrations</li> <li>Mentions on social media, website</li> </ul>   | ·  |              |
|   | • Exhibitor Table  | \$ | 2,500.00     |

The funds collected from the sponsorships will be used to support a variety of initiatives related to offshore wind research, education, and workforce training.

\*Please contact Prof. Philip Pong (philip.pong@njit.edu, 313-338-7970) or Chad Watson (Andrew.WatsonII@pseg.com) for sponsorship opportunities and arrangement.